

IAN RAY

- OBJECTIVE** A management position within the interactive marketing department, where my experience and skills will prove beneficial for lowering costs and increasing productivity.
- EXPERIENCE**
- July 2007 - Current // DIGITAL EYE MEDIA, Lake Forest CA
Lead Developer (acting Director of Technology)
Gary Brewer, President (949) 355 - 6394
- Develop and manage IT operations including web development, search engine marketing, server administration, network infrastructure and desktop support
 - Present creative briefs for clients and provide follow-on account management
 - Developed custom, web-based project management application to provide client's with support tickets, project updates and track ROI
 - Acting Internet Marketing Manager for all SEO/SEM sales and operations
- Nov 2006 - Apr 2007 // DG CAPITAL GROUP, Rancho Santa Margarita CA
Internet Marketing Manager
David Greek, President (949) 888-1710
- Develop and maintain all internet marketing campaigns, including mass email marketing, search engine optimization and landing page advertisements
 - Track keywords and PPC analytics using custom database application to determine fraudulent clicks not reported by the ad providers
 - Lead developer, utilizing open source frameworks to develop scalable web applications for marketing ROI, project management, financial reporting
- May 2005 - Nov 2006 // K2 NETWORK, Irvine CA
Lead Game Master
Max Whitaker, Director of Services (949) 870-3100
- Recruited/interviewed entry-level candidates for the services department
 - Developed and managed training procedures for customer services locally and in India
 - Traveled to tradeshow & conferences nationally to market new products and services
- SKILLS**
- Languages - LAMP (PHP/MySQL), AJAX/Javascript/jQuery, HTML/CSS
Platforms - Microsoft, Apple and Linux
Adobe CS - Photoshop, Dreamweaver, Illustrator, Flash (basic)
SEO/SEM - PPC Campaigns, Site optimizations, Link building
Other - Audio/Video Production, System Administration, Networking
- EDUCATION** 2001 - 2005 University of Houston Information Systems Management
- AWARDS** 2000 Eagle Scout